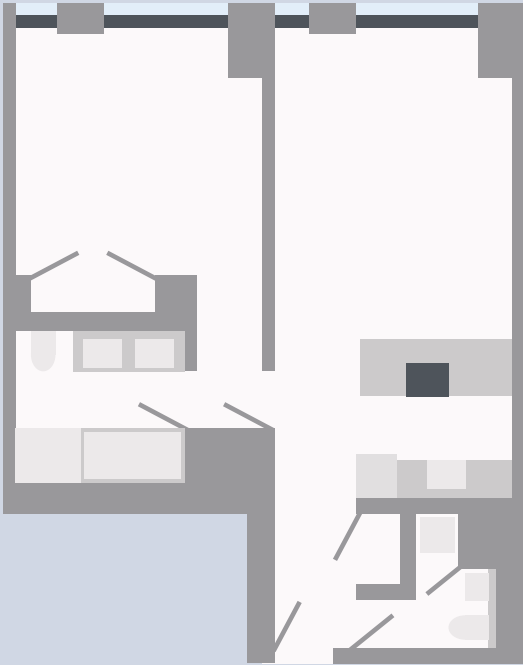


THE  
BRANDWEIN  
GROUP

101 WARREN

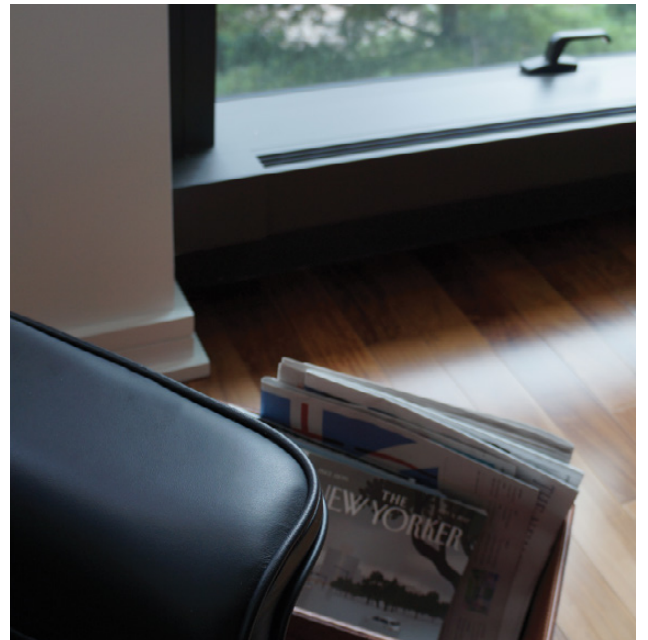
INTERIOR STYLING



1 BEDROOM  
1.5 BATHS  
SOUTHERN  
FACING

101 WARREN / BEFORE  
INTERIOR STYLING / 2017  
ALLIEBRANDWEIN.COM

THE  
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GROUP

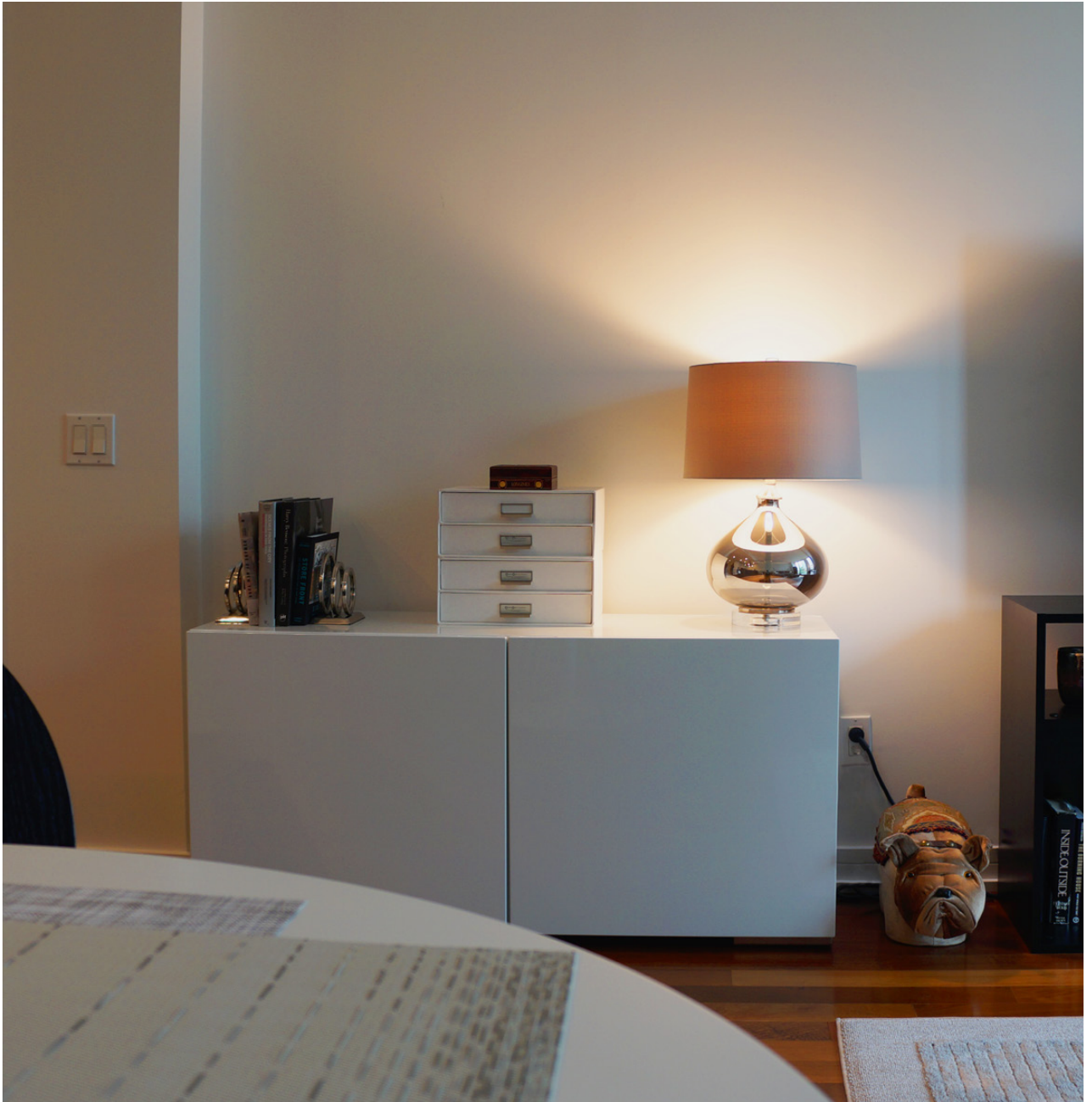


101 WARREN / AFTER  
INTERIOR STYLING / 2017  
ALLIEBRANDWEIN.COM



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INTERIOR STYLING / 2017  
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In May 2017, I decided to move to a new apartment in Manhattan, and hired Allie to decorate my new apartment, and assist in the moving process. Allie was invaluable from start to finish. Allie accompanied me on my apartment search, and helped me decide on an apartment. During the three months prior to my move, Allie and I developed a close working relationship. I gave Allie various feedback and suggestions, and she would go off and research various design options and solutions, and present them to me for approval. In addition, Allie came up with numerous creative ideas and suggestions of her own.

I found her to be extremely organized, thorough, communicative and responsive. At all times, Allie was mindful of my budget, receptive to my feedback, while also bringing her own creativity and ideas to the process. I was able to give Allie a general sense of my tastes and needs, and Allie would return with various creative solutions and suggestions that were responsive to my requests, but also broadened my design horizons as well. During the months leading up to the move, Allie spent long hours thoroughly researching furniture options, sketching out various layouts for the apartment, and making numerous trips to various furniture stores - both with and without me. She provided invaluable guidance at every stage of the process.

We agreed on a flat fee for the project - half paid prior to the moving day, and half paid on the day of the move. Despite this payment structure, Allie continued to work on the project with unflagging enthusiasm well after move-in day had come and gone. Allie put in many hours of hard work - and came up with some extremely creative solutions to my specific storage needs. She custom designed an Ikea wardrobe that I am extremely pleased with, creating an attractive storage solution for my bedroom. Everyone who has seen the wardrobe in person marvels at its creativity and attractiveness. She also custom designed additional storage units for my entryway in response to my specific requests. I know Allie spent many long hours putting this together - traveling out to Brooklyn, overseeing the installation etc. - and the end result is a tribute to all her hard work.

Allie is dedicated and hardworking, and was there for me every step of the way throughout the moving process. She seamlessly handled numerous furniture deliveries, and coordinated numerous logistical items associated with the move, and personally oversaw the set-up and placement of multiple items in the apartment. She was able to negotiate various trade discounts with many of the stores from which I purchased my furniture and accessories, resulting in significant cost savings. On the day of the move, she put in long hours - even going so far as to stay late on a weekend night to help me unpack. If you need help furnishing your apartment, and want someone extremely conscientious, meticulous, creative, friendly, reliable, always available, receptive to feedback and hard-working, definitely consider using Allie.

- Samson - Client / 101 Warren